



Forestry Reclamation Approach

**Where is FRA in
2010?**

A landscape photograph showing a grassy hillside with scattered trees. The foreground is filled with tall, green grasses and some small yellow flowers. The middle ground shows a dense line of trees and shrubs. The background is a clear, light blue sky. The text "We had a lot of challenges implementing FRA." is overlaid in the center of the image in a bold, yellow font.

**We had a lot of challenges
implementing FRA.**



***This FRA stuff is
for the BIRDS!***

**Lots of folks have worked hard
to change this !**

Some of the past Gripes!

INDUSTRY

- We gotta save how much of this stuff?
- Which wears out first, dirt or tires?
- That is the ugliest reclamation I have ever seen!

REGULATORY

- You are growing a rock garden!
- What color is that stone: only 75% huh?
- How much money are you saving on reclamation?



**What have we done to
improve implementation of
FRA on our sites?**

**We have blended
materials to produce
better growth mediums;**



**We have reduced compaction
with ROUGH grading;**



with great results!



**We have outreach, like
Arbor Day celebrations;**



**Taught young folks how to
plant trees,**

And awarded folks for their efforts,



even had fun with Lawyers!

**This is my
woobie!**



A photograph showing a white car on the left side, partially obscured by a dense field of tall green weeds. In the background, there are several trees and a clear sky. The text "FRA works!" is overlaid in the center of the image in a bold, yellow font.

FRA works!

A landscape photograph showing a field of tall, green grass in the foreground. In the middle ground, there is a dense line of trees with green and brown foliage. The sky is a clear, light blue. The text "But now, we face new and BIGGER challenges!!" is overlaid in the center of the image in a bold, yellow font.

**But now, we face new and
BIGGER challenges!!**

The serpent is at it again!



**New complaints, about
habitat loss,**





Headwater stream loss;



Lack of mitigation success;



And water quality and quantity.

A yellow Caterpillar bulldozer is positioned on a large pile of dirt and rocks. The bulldozer is facing away from the camera, and the word "CATERPILLAR" is visible on its rear. The background shows a hilly landscape with trees under a clear blue sky. The text is overlaid in the center of the image.

**These assaults make FRA
improvements
meaningless, if we can't
get permits!**



**How many more times
must we prove ourselves
as an industry?**





More importantly, how do we address these new issues?

2006 1 30



The same way!!

We must continue to educate everyone about our efforts,



**And take a little direction
from agencies, when
needed.**

**We have to push folks to
look a little closer;**





Maybe, they can't see the forest for the trees!!

09/23/2008

A photograph of a white car, possibly a truck or SUV, with its driver-side door open. The car is partially obscured by dense green foliage, including tall grasses and bushes. The driver-side door is heavily damaged, with a large section missing, revealing the interior. A Texas license plate is visible on the door. The background shows a line of trees under a cloudy sky.

**We must be aware of those
who would end our industry!**

**And show them the
successes we see every day;**



05/06/2008

A black bear is standing in a field of tall grass and autumn foliage. The bear is facing right and has its mouth slightly open. The background is filled with trees and bushes with leaves in shades of yellow, orange, and red. The text "There are groups that appreciate the positive aspects of our work." is overlaid in yellow at the bottom of the image.

There are groups that appreciate the positive aspects of our work.



Sometimes a little too much!!

05/01/2008

A photograph of a young tree with large, green, lobed leaves. A white plastic cup is hanging from one of the branches. The tree is situated in a field of tall grass, with other trees in the background under a cloudy sky.

**I am sure everyone in this
room has a story,**

(OK, Maybe yours isn't this good!)



07/23/2008

Maybe, you should dig
around a little,



shake the dust off of some photos!

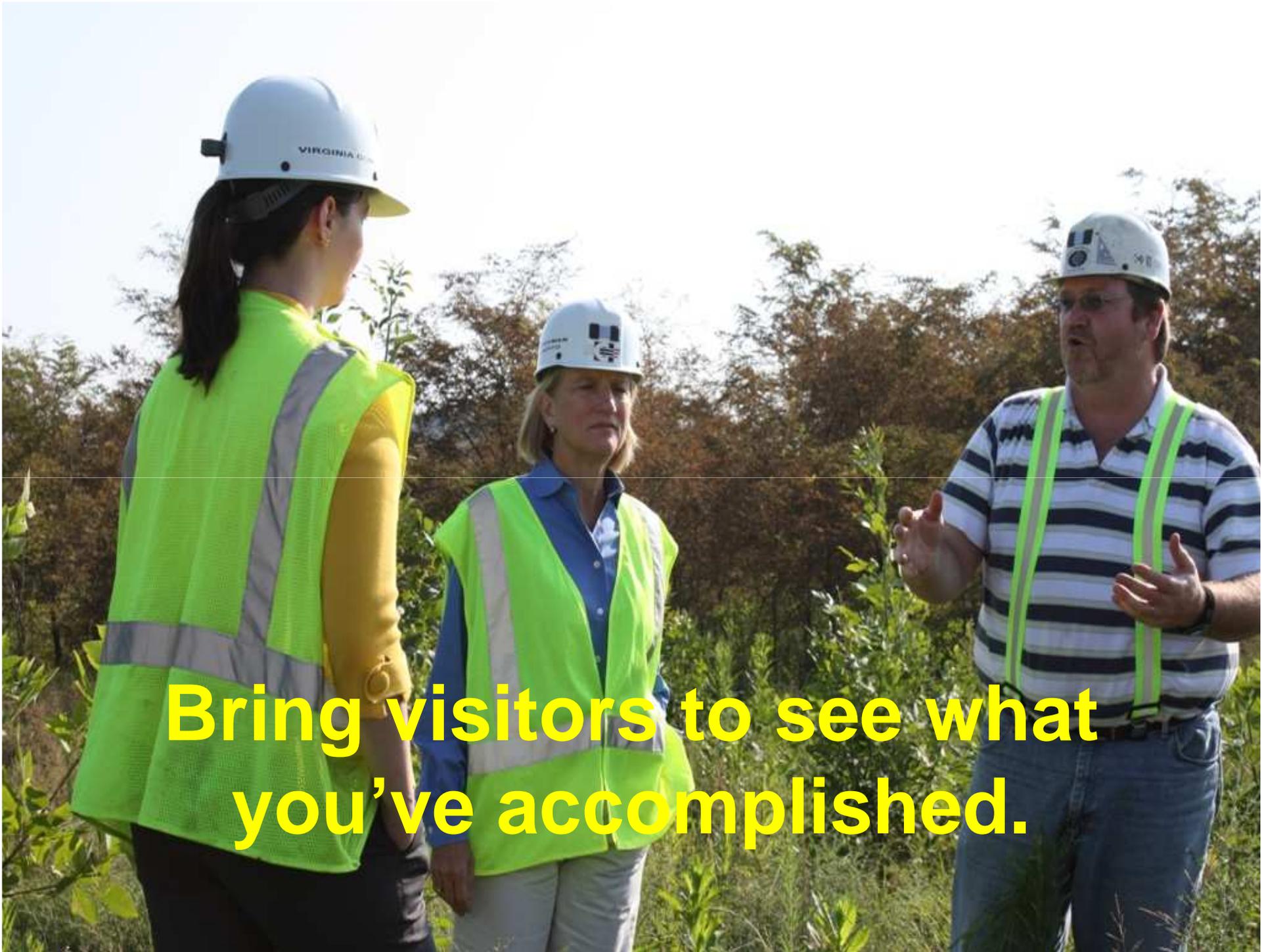




**And tell your FRA
success story!**



**Get the community involved
with YOUR efforts.**



**Bring visitors to see what
you've accomplished.**



**Get your friends to involve
their friends!**



**Seriously, we practice FRA
and do it well,**



**But it's not the only thing we
do well!!**

Now, I'm not bragging,



(got waxed by a kid on this one!!)





**But, we can show everyone
that industry CAN be
environmentally friendly.**

**We have hidden our efforts
long enough!**





The End!!!

SPLMAN
Congratulations
For Cost Control
AIA Award